

GO! Downtown Albuquerque Arts Festival 2009

on gold avenue Call for Artists

You are cordially invited to apply to exhibit at our downtown outdoor art festival. Our goal is to provide artists and the public with a unique, urban, and contemporary art festival.

Go! Arts Festival 2009 is already shaping up to be an exciting event that all of Albuquerque can anticipate. With such a strong response from the community at this years' event, we have already started to create an event board, recruit new artists and expand our festival offerings for next year. A grant from the Urban Enhancement Trust Fund has allowed us to start planning new art installations, expand our entertainment options and create more interactive/collaborative art projects. We hope you will join us in Downtown Albuquerque in late September 2009 as an artists, spectator, customer or devotee of fine arts and entertainment.

2009 Festival Dates

September 25, 26, 27

**GO! Arts Festival is located outdoors in beautiful
downtown Albuquerque on Gold Avenue
between
2nd and 5th Streets.**

Application Deadline

February 5 - May 1 – Early Bird - \$25.00 entry fee

May 11 - June 30 - \$50.00 entry fee

**(Entrants applying after final deadline will not be included in the
festival guide.)**

**Application fees are non-refundable but are required with each
application.**

**Please make checks/money orders to "Downtown Action Team."
We accept Visa and Mastercard.**

Mail Payment to:

**Downtown Action Team
100 Gold Avenue SW
Suite 204
Albuquerque NM 87102
505-243-2230**

HYPERLINK "mailto:goartists@downtownabq.com"

goartists@downtownabq.com

HYPERLINK "http://www.downtownabq.com/go" www.downtownabq.com/go

Mission Statement

Our mission is to enhance downtown Albuquerque by bringing the most talented artists and the most exquisite and unique art to our beautiful and historical area. We are determined that by nurturing the diversity of the various arts and culture we are creating an experience for the public like no other.

This prospectus includes detailed information regarding our show. Please read carefully before applying.

General Information

GO! Downtown Albuquerque Arts Festival is a 3-day outdoor celebration of visual and performing arts. GO! is a free event, there are no admission fees. Our festival dates and hours are:

Friday, September 25 – 11:00-9:00pm

Saturday, September 26, - 11:00-8:00pm

Sunday, September 27, - 11:00-5:00pm

Along with the outdoor exhibition we also provide live musical and dance performances, a children's activity area, a scrumptious food court, and a beer garden.

Attendance

Thousands of visitors attend our festival each year. We

direct the marketing of our festival to a diverse demographic. Our advertising is included in various print publications, radio ads, and billboards.

Jury Process

We have 5 volunteer jurors who are distinguished in the New Mexico Art scene. Submitted images are reviewed by a blind jury process. Execution, originality, and quality are all taken into consideration. Decisions of the jury are final. A total of 4 award winners will be chosen as well.

Work must be designed, created, and produced under the applicant's direct supervision and represented at the festival by the artist. No commercial, manufactured, kit-work, or resale will be accepted. Artists must be on site during the entire festival.

The jurors this year are: TBD

Booth Space

Applicants who are accepted through the jury process will be given a booth placement according to the receipt date of their application. All applications will be date stamped and/or noted and booth spaces will be assigned on a first come, first serve basis. Each accepted artist will be given a 10 x 10 tent and a front cover to secure the booth overnight. Personal canopies or tents are not allowed according to the fire marshal. Artists are expected to provide their own displays, tools, tables, chairs, racks, etc to display their art in an outdoor art festival environment. A Minimum amount of electricity is provided (135 watts per booth). Overnight security is provided.

Parking

Each accepted artist will be provided with one free parking space during the event. Public parking is available in surrounding paid parking lots and metered street spaces.

Sales

Downtown Action Team does not take a commission on artist's sales. A credit card machine is provided at the festival where DAT will take a 4% fee for use. We accept Visa, Mastercard, and American Express. Checks from credit card sales will be sent to the artist within 30 days. Artists are allowed to provide their own credit card machine. Wireless internet is not provided.

How to Enter

Submit three images of artwork for review via email, cd, or slides. (Digital files are preferred and encouraged.) Title each image with your name, not the title of the piece, and a number, such as "Steve Malavolta #1," etc. If emailing send artwork to **HYPERLINK**

"mailto:goartists@downtownabq.com"

goartists@downtownabq.com. Acceptable file formats are TIFF, EPS, PDF, JPEG, at least 300 dpi. If mailing slides, include a self-addressed, stamped envelope for return of cd's or slides. Entries without SASE will not be returned.

Downtown Action Team reserves the right to reproduce all submitted images for promotional purposes.

Acceptance

Notification of acceptance will occur for artists who meet one of the two deadlines within one month of receipt of application.

May 1 deadline entrants will be juried and notified by June 15th.

June 30 deadline entrants will be juried and notified by July 15th.

(Applications received after June 30 will not be included in the guide.)

If you are chosen, you will receive a participation packet along with your acceptance letter which includes your exhibit location, parking instructions and parking pass, a time schedule for set-up and tear-down, rules of the festival, a map of the festival, postcards, business license information, and tips for artists. Your booth information sheet and a waiver of liability will need to be signed and returned with your check for participation.

Your exhibit must remain open and attended during regular festival hours. Accepted artists are encouraged to arrange for friends and volunteers to help. Artists are expected to be self-sufficient and responsible for their own exhibit. Tools and supplies are the responsibility of the artist.

Accepted artists may attend a booth display workshop provided for free by Downtown Action Team. Workshop date to be determined.

Participation Fees

\$300.00 – one artist booth fee – 10 x 10 booth

\$450.00 – two artists booth fee – 10 x 10 booth

\$550.00 – one artist booth fee – 10 x 20 double booth

\$600.00 – two artist booth fee – 10 x 20 double booth

Artists are considered individual applicants and must apply and be accepted individually. Artists who collaborate must apply and be accepted individually and follow the participation guidelines above.

Accepted artists participation fees are non-refundable.

Checklist

submit entry form

enclose entry fee payable to DAT

send in your images and SASE

sign up to volunteer

If emailing images email to **HYPERLINK**
"mailto:goartists@downtownabq.com" goartists@downtownabq.com

Send application to:
Downtown Action Team
100 Gold Avenue SW
Suite 204
Albuquerque, NM 87102

Questions?
Val Hollingsworth
HYPERLINK "mailto:goartists@downtownabq.com"
goartists@downtownabq.com
www.downtownabq.com/go
505-261-0075
FAX – 505-243-6838

ENTRY FORM

NAME _____
PHONE _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
EMAIL _____
WEBSITE _____

ENTRY ONE

TITLE _____
DIMENSIONS _____
MEDIA _____

ENTRY TWO

TITLE _____
DIMENSIONS _____
MEDIA _____

ENTRY THREE

TITLE _____

DIMENSIONS _____

MEDIUM _____